

Reimbursement and Cost Information

Most doctors are surprised patients will invest for weight loss / nutrition counseling, especially with low income. Initial consult ranges \$175 - \$295 with metabolic / body composition testing. Patients purchase packages with discounts. 4-6 sessions are \$495 - \$795, while 8-12 sessions are \$945-\$1,300. Committing to multiple visits decreases cost while improving compliance and increasing referrals. Patients can upgrade. Fees are approximately 40-60% of the national average for a weight management program. Most patients complete 4-6 sessions.



National Average - \$1,500 Per Patient / Weight Loss Program

Initial consultation - 30 minutes with an assistant. Subsequent sessions are 15-20 minutes. New patient nutrition referrals generate significant income in other areas of your practice.

Meal Plan software can incorporate nutritional products.
Nutritional product revenues and medical services are not included.

No Start Up Costs - Monthly Lease Starts After Office is Trained!
Leases range from \$199.00 to \$599.00 per month.

One Patient Per Month Should Cover All Costs!

Conservative estimate. Monthly profit 15 nutrition clients (\$595 each). New patient referral can generate \$1,000 - \$4,000 (annual revenue) per patient depending on specialty.

**POTENTIAL
\$132 K
NET PROFIT
Annually**



15 Nutrition Patients	\$8,925
+ 4 New Patient Referrals	\$4,000
Monthly Lease	- \$399
Net Monthly Profit	\$12,526

**Return on Investment (ROI)
of 3100%
without selling
any diet products**

Give Your Patients A **New Lifestyle...**Not Just Another Diet![®]

